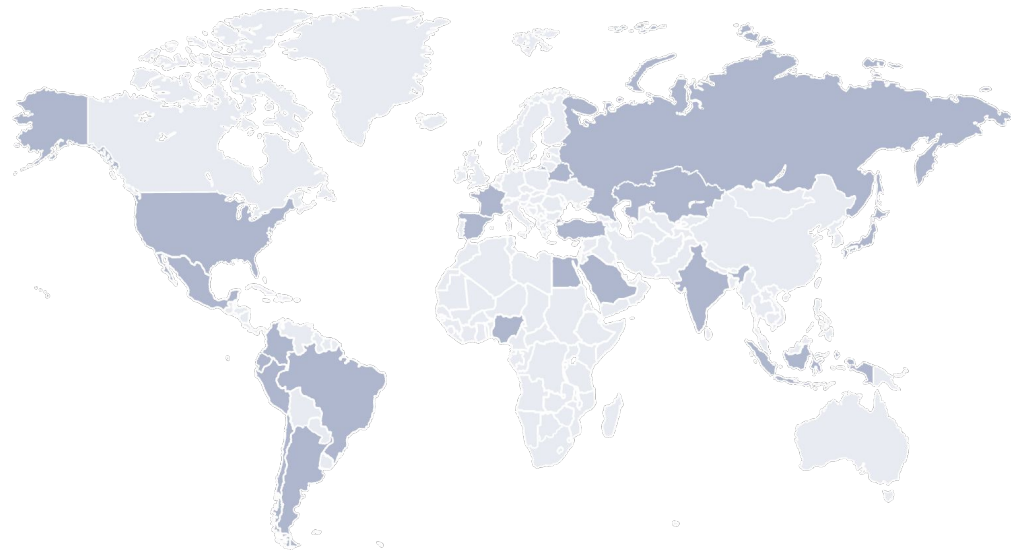


# AI-powered Store audit

End-to-end solution for automated data collection  
& real-time analytics

IR Solutions for CPG/FMCG

# Ailet: Our Success



- More than **30** clients Worldwide
- Success stories In more than **25** countries
- **5** offices EUROPE, LATAM AND NORTH AMERICA
- Power of **AI** Latest technology inside

- Extensive experience in shelf recognition
- Embedded BI. Accurate, consistent and reliable insights into shelf operations



# Ailet Solution: What issues we address?

## Issue

Many different data sources

Low quality of collected audit data

Outdated store audit data

Time consuming audit process

## Solution

All-in-one solution for data collection and analytics

~ 97% product Recognition accuracy

Real-time analytics and automatic KPI calculation

Automated shelf data collection with IR

## Benefits

**Single data source for all business units involved**

Boosted recognition: **Individual SKU facings**

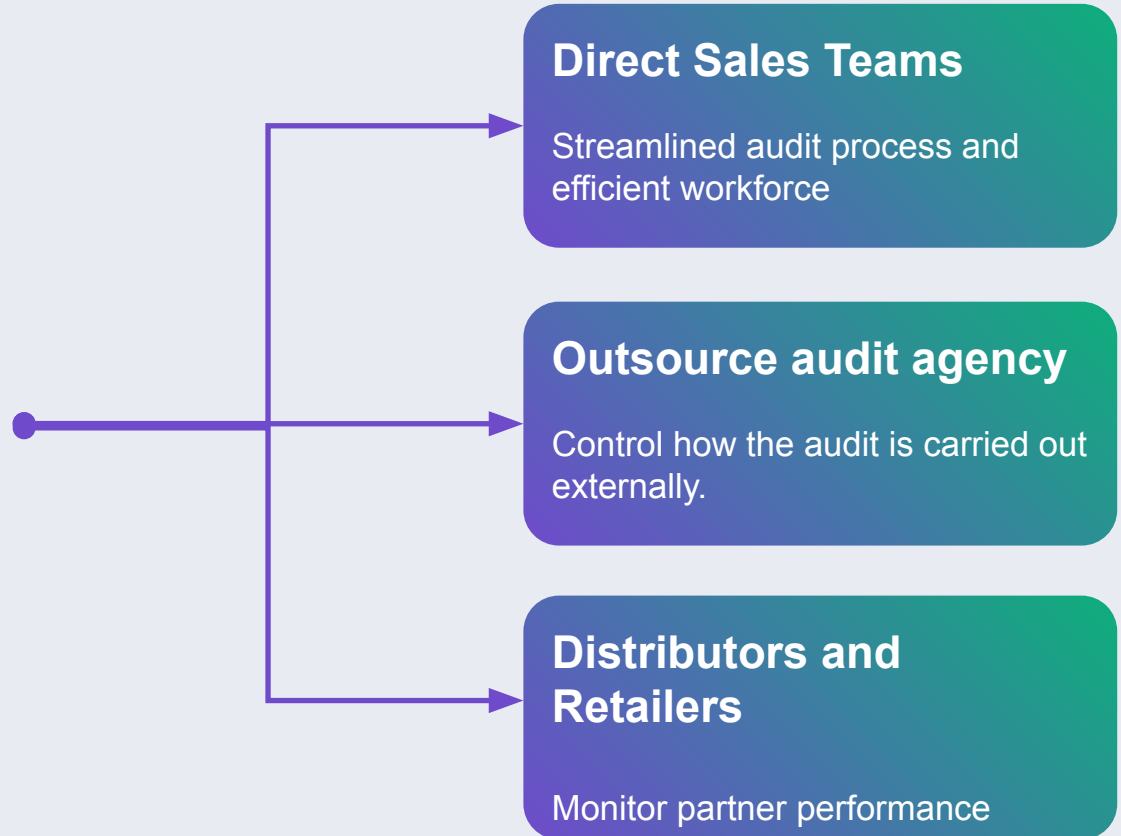
**OSA boosted by 15-30%**

**Increased store coverage in less time (upto 50% increased efficiency)**

**20 seconds audit per section**



# Ailet can be easily integrated into your current workflow



## Direct Sales Teams

Streamlined audit process and efficient workforce

## Outsource audit agency

Control how the audit is carried out externally.

## Distributors and Retailers

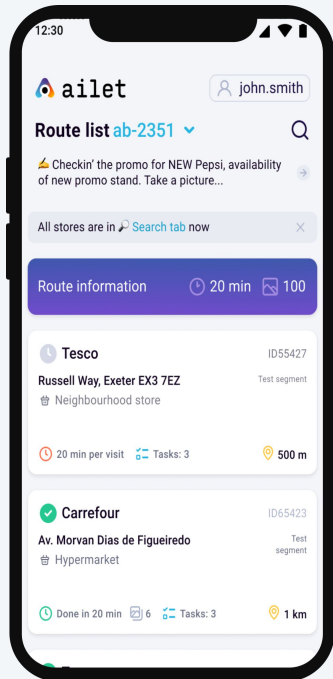
Monitor partner performance

# What we track with IR-powered store audit in real-time?

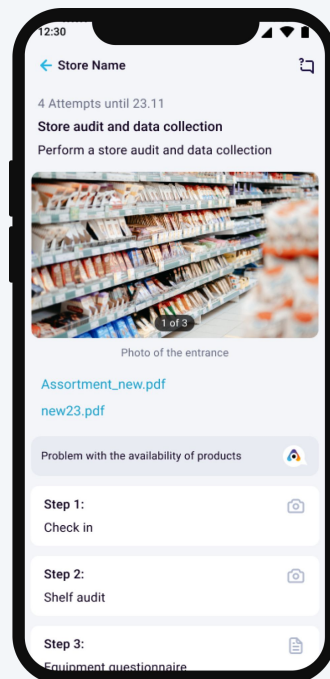


# User-friendly mobile app for the audit team with tasks list to perform at each location

1 Select the store



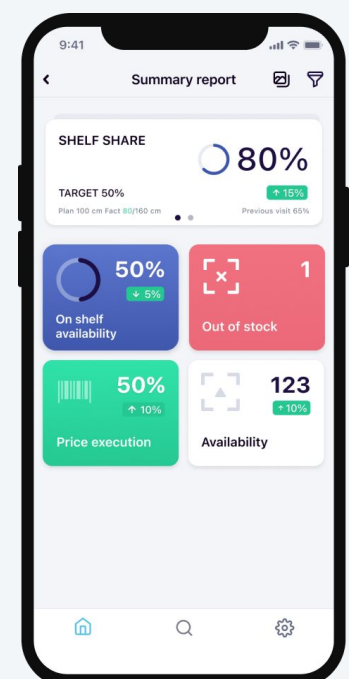
2 Select the task



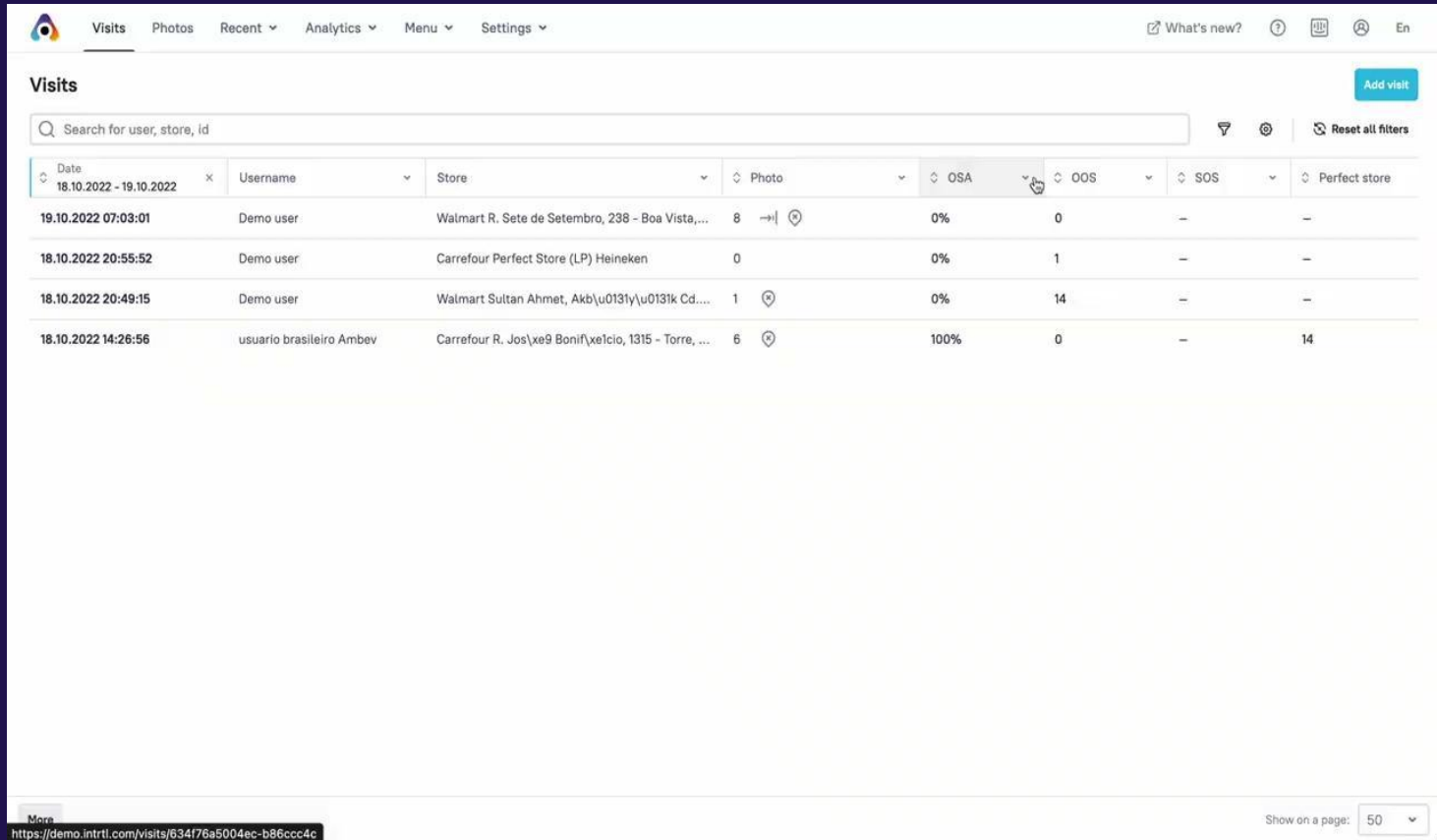
3 Take a picture of the shelf



4 Audit completed!



# Reliable and accurate data to communicate with the audit team and retailers



The screenshot displays a web application interface for managing visits. At the top, there is a navigation bar with options like 'Visits', 'Photos', 'Recent', 'Analytics', 'Menu', and 'Settings'. A search bar is located below the navigation, and a table of visit records is the main content area. The table has columns for Date, Username, Store, Photo, OSA, OOS, SOS, and Perfect store. The data is as follows:

Date	Username	Store	Photo	OSA	OOS	SOS	Perfect store
18.10.2022 - 19.10.2022							
19.10.2022 07:03:01	Demo user	Walmart R. Sete de Setembro, 238 - Boa Vista,...	8 →	0%	0	-	-
18.10.2022 20:55:52	Demo user	Carrefour Perfect Store (LP) Heineken	0	0%	1	-	-
18.10.2022 20:49:15	Demo user	Walmart Sultan Ahmet, Akb\u0131y\u0131k Cd....	1	0%	14	-	-
18.10.2022 14:26:56	usuario brasileiro Ambev	Carrefour R. Jos\u00e9 Bonif\u00e1cio, 1315 - Torre, ...	6	100%	0	-	14

At the bottom of the page, there is a footer with the URL 'https://demo.intrti.com/visits/634f76a5004ec-b86ccc4c' and a 'Show on a page:' dropdown menu set to '50'.



# Ailet IR-powered Audit: Business Benefits

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**40-60% reduction  
in audit time**

**Automated data  
collection and a single  
real-time data source**

**~97% product  
recognition accuracy**

**Analytics on product  
availability, placement,  
prices, competitor's  
monitoring**

**Increased store  
coverage in less time**

**Transparent analytics  
and embedded BI**







# SUCCESS STORIES

# Success Stories



**DANONE**  
ONE PLANET. ONE HEALTH

## ISSUE

To decrease the time for audit of sales points by field staff.

## SCOPE

Europe (1 country)  
Over 400 SKUs  
More that 1.000 sales force

## SOLUTION

Retail Execution

## RESULT

Project duration: **> 5 years**

Sales increase: **+ 2%**

The recognition & preparation of the layout report: **< 20 seconds**

Recognition at the level of individual SKU facings: **93.7%**

Recognition of the on-shelf availability (OSA): **97.1%**

# Success Stories

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## ISSUE

To optimise audit process in stores. To empower the merchandising teams executing the audit for the company

## SCOPE

LATAM (1 country)

## SOLUTION

Retail Execution  
Price Monitoring

## RESULT

Decrease of audit time by: **> 50%**  
Increased accuracy of price monitoring

# Success Stories



## ISSUE

To optimise audit process in stores. To empower the merchandising teams executing the audit at the stores

## SCOPE

LATAM (1 country)  
800 stores

## SOLUTION

Retail Execution  
Price Monitoring

## RESULT

Reduced cost per audit per store / SKU: - **20%**  
Recognition at the level of individual SKU facings: **>95%**  
Instant online stats in online dashboard